

## PRESS RELEASE

# Employment Rates on the Rise in Canada

**Calgary, September 1, 2009:** 85% of businesses expect to maintain or increase the size of their staffs in the next 90 days, according to recent research published by David Aplin Recruiting which polled more than 450 Canadian business leaders, hiring managers and decision makers between August 15<sup>th</sup> and August 25<sup>th</sup>. As well, more than 75% of those surveyed anticipate Canadian employment rates to improve or remain unchanged in the next 3 months.

Of those companies expecting to hire in the next 90 days, the majority of hiring is expected to take place in Alberta, Ontario, and British Columbia.

What is driving this expected job creation? Primarily, organizational business plans and market demands. Conversely, what is holding back other organizations from hiring? Diminishing sales, lack of business, overhead costs, and changing trends are all contributing factors.

“68% of those companies surveyed acknowledged that they were affected by the recent recession,” said Jeff Aplin, Executive Vice President of David Aplin Recruiting. “Organizations were forced to deviate from their business plans and enter into survival mode in order to survive the last year.” What methods did Canadian businesses resort to in order to retain employees in this economic downturn?

- Reduced hours/shortened work weeks
- Time off in lieu of overtime
- Wage & hiring freezes
- Work-share Programs and Agreements
- Voluntary unpaid leaves

“In some cases, reducing overall headcount was the only means to remain viable,” Mr. Aplin said. “The recent survey results are great news for Canadians – there are signs everywhere that business is starting to return to a more optimistic times!”

Founded in 1975, David Aplin Recruiting is a Canadian-owned national full-service search firm with offices in Vancouver, Calgary, Edmonton, Winnipeg, Toronto, Mississauga, Ottawa and Halifax, plus affiliates in Montréal and the U.S. David Aplin Recruiting was a winner of Canada's 50 Best Managed Companies program for 2007 and requalified in 2008 to maintain their status as a Best Managed company. Canada's 50 Best Managed Companies program is sponsored by Deloitte, CIBC Commercial Banking, National Post and Queen's School of Business.

**Website:** [www.aplin.com](http://www.aplin.com)

**Hiring Intentions Survey Results:** [http://www.aplin.com/pressroom/pdf/Hiring\\_Intentions\\_Results\\_09.pdf](http://www.aplin.com/pressroom/pdf/Hiring_Intentions_Results_09.pdf)

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